



Watch our hero, the *Branch Manager*, take on *Mr Falls Apart*, who represents cheap and nasty HVAC products!



The valve isn't working?... I'm really sorry to have let you down....

Our hero needs a replacement valve. His customer is angry. The installed valve hasn't been in for long and the original manufacturer is nowhere to be found for support.



I can't take anymore...I'm not built to last...GET ME OUT OF HERE!

Our villain is overcome by the pressure. Meanwhile, the hero needs to find a replacement quickly to keep his customer happy.



Hello Essco! I need your help.... you can use the flow rate to size a replacement ESBE valvebrilliant!

Suddenly a brainwave! Our hero is delighted that Essco's technical team can select the right valve straight away.



No more cheap and nasty products that fall apart for our hero. Essco's number is now on speed dial.



Defeat your villain by teaming up with Essco Hydronics!

With Essco's reliable, energy efficient products, you don't need to worry about call-backs from customers. Result!